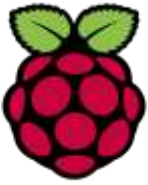


Chief Learning Officer

Raspberry Pi Foundation

Appointment Brief



## **Appointment Brief**

### **Chief Learning Officer**

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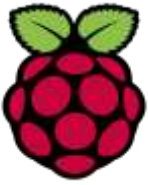
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Thank you for considering the role of Chief Learning Officer at the Raspberry Pi Foundation. I am clearly biased, but I don't think I'm exaggerating when I say that this is one of the most exciting roles in the field of technology and learning anywhere in the world.

Our mission has never been more relevant. We are part of a global and fast-growing movement to democratise access to the benefits of technology, by helping people learn the skills to be creators, not just consumers.

In just six years, we have helped to create a diverse and open community of young people, educators, makers, businesses, and non-profits that share that mission. The Foundation's role is to grow that community and to support them to do even more.

How? We created the third most popular general purpose computer in history, available at a price that makes powerful computing affordable to everyone. Millions of people use our free educational resources to learn skills that enable them to shape their world through technology. Through our programmes, clubs and competitions, we help hundreds of thousands of young people learn digital making skills every week. We are training thousands of teachers and volunteers who work with young people inside and outside of schools.

It's been an incredible journey and we're only just getting started. We know that the scale of the challenge is huge and we're building a brilliant team that can meet it. That's where you come in.

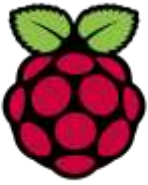
As our first Chief Learning Officer you will have the opportunity to shape our learning strategy and to put in place the content, training, partnerships, and measurement techniques to bring it to life. As a member of our leadership team, you will play a big role in developing the strategy and culture of a fast-growing, globally-focused non-profit that has big ambitions and the resources to realise them.

We strive to make the Foundation a place where talented people who care about our mission can do the best work of their careers. We have a flexible and collaborative approach to all aspects of our work. If you're the right person for the job, we'll make it work for you, and you can be confident that you'd be working with an exceptional team.

I hope you decide to apply and look forward to meeting you.

Philip

**Philip Colligan**  
**Chief Executive**



## **Background and history**

The Raspberry Pi Foundation is a UK-based educational charity that works to put the power of computing and digital making into the hands of people all over the world. We want more people to be able to harness the power of computing and digital technologies for work, to solve problems that matter to them, and to express themselves creatively.

Established in 2008 and first known for our product – the wildly successful Raspberry Pi computer – the Foundation has developed educational content and programmes that are helping millions of people learn computing and digital making.

In October 2015, we merged with Code Club, followed in May 2017 by a second merger with the CoderDojo Foundation. Together we now represent one of the largest, sustained global efforts to help young people learn computing and digital making.

We are a young and fast-growing organisation, and we're learning a lot about how we can make a difference. We have just published our new [2018-2020 strategy](#), which sets out our mission, our values, and our goals.

## **Our mission**

To put the power of computing and digital making into the hands of people all over the world.

## **Our values**

What we stand for:

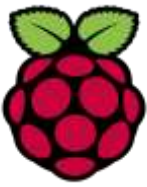
- Learning through making
- Accessible to all

## **How we work:**

- Focused on impact
- Community-led
- Open and Collaborative

## **Our long-term goals**

- To make computing and digital making accessible to all through providing low-cost, high performance single board computers and free software.



- To provide engaging, rigorous and free educational resources that are used by millions of people to learn computing and digital making skills.
- To actively engage millions of young people in learning computing and digital making skills through a thriving network of volunteer-led clubs, exciting competitions and events and partnerships with youth organisations.
- To mobilise and support a huge community of educators, volunteers, and parents who want to help young people learn computing and digital making skills.

## Organisation

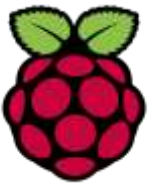
The Raspberry Pi Foundation currently employs c.80 people, with headquarters in Cambridge and offices in London, Dublin, and San Francisco. The organisation structure is:



The Chief Learning Officer is directly responsible for three teams (content and curriculum, educator support, and research), including c.12 people, and controls a budget of c. £800,000. There is potential for significant growth in the team and budget.

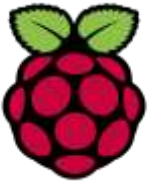
Our wholly-owned trading company (Raspberry Pi Trading Limited) includes an additional c.40 people and is responsible for all of our commercial activities, including the Raspberry Pi computer and our publishing business (Raspberry Pi press).

The profits from our commercial activities support the wider educational work of the Foundation. We also receive generous donation, grants, and sponsorship from foundations, corporates, and individuals who share our mission. Our [accounts](#) show that we are in a strong financial position.



## Role Profile

- To lead the development and implementation of the Raspberry Pi Foundation's learning strategy, ensuring that all of the Foundation's activities support its mission to help more people learn about computing and digital making.
- Oversee the development of the Foundation's curriculum and content, working with the Director of Content and wider team to create and curate world-class materials and resources that are used in the Foundation's programmes, competitions and outreach activities to support learning.
- Oversee the Foundation's programmes to support educators, including face-to-face and online training and wider community-building activities, such as the free magazine for educators "Hello World".
- Lead the development and management of partnerships that advance the Foundation's learning strategy and support the wider movement for computer science in education.
- Lead the Foundation's research and evaluation efforts, ensuring that the Foundation's work is informed by the best and most relevant research in the field, as well as creating the frameworks and methods for evaluating and assessing the Foundation's own impact and contributing what is learned to advance the wider field.
- Ensure that the Foundation's resources are used effectively and that it is using the best technologies available to deliver its goals.
- Lead and manage a highly skilled and fast-growing team, hiring and supporting exceptionally talented people to join the organisation.
- Contribute to the overall mission, strategy and direction for the Foundation, as a member of the senior leadership team.



## **Person Specification**

You should be able to demonstrate and provide evidence of your ability to meet the criteria listed under Part One within your written application. These will be tested further at the preliminary interview stage, along with the criteria listed under Part Two.

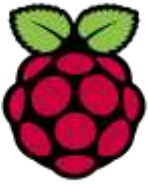
The successful candidate will be able to give evidence of the following:

### **Part One**

- Experience of motivating and inspiring a multi-disciplinary team to work creatively, positively and collaboratively with each other and across the organisation.
- A sophisticated understanding and practical experience of developing creative approaches to learning.
- A track record of developing or commissioning high quality on-line and digital educational content.
- An understating of how on-line and face to face communities are developed and maintained.
- Ability to communicate, engage and work credibly at the highest level with a variety of senior internal and external stakeholders.
- Significant experience of evaluating learning strategies and frameworks, and measuring impact.
- Ability to work creatively and instinctively without reliance on systems and processes.
- Proven financial acumen with the ability to 'know your numbers' and manage budgets and risk.
- Experience of working internationally and an understanding of what world-class looks like.
- A track record of creating and sustaining successful partnerships.
- Strong planning and project management skills.
- A genuine commitment to computing education and inspiring and educating children and young people.

### **Part Two**

- A formal educational background in computer science or a related field is not essential but could be advantageous.
- Authenticity with a high level of emotional intelligence.
- Intellectually robust with the ability to grasp complex issues quickly.
- A creative and entrepreneurial outlook with the ability to think strategically and know when to dive into the detail.
- A team player who is keen to learn and develop.
- Resilience, tenacity and willingness to take managed and balanced risks.



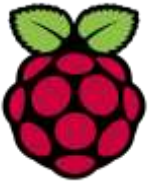
### Timetable

<b>Closing date for all applications</b>	<b>11<sup>th</sup> March 2018</b>
Preliminary discussions at Attenti	w/c 19 <sup>th</sup> and 26 <sup>th</sup> March
Informal meetings at Raspberry Pi Foundation	12 <sup>th</sup> and 13 <sup>th</sup> April
Final Panel Interviews	20 <sup>th</sup> April

### Terms and Conditions

- Salary circa £90k pa
- Annual leave of 25 days
- The Foundation's head office is less than a five minutes' walk from Cambridge Station
- This is a full-time role but we are very family friendly and open to considering and supporting flexible working arrangements
- Pension with 8% employer and 4% employee contributions
- Life assurance and long-term illness insurance
- Cycle to work, family leave, season ticket loan and childcare voucher schemes





## How to Apply

If you are interested in applying for this role, please do so via the Attenti website:

<http://www.attenti.co.uk/rpclo>

Please ensure you provide the following:

- A supporting statement. This should clearly set out how you meet each of the criteria in the person specification. You should provide evidence in your statement; and not simply a broad claim to have done it - give us examples and dimensions; tell us what this achieved and how it helped meet your organisation's goals.
- A comprehensive CV including details of your achievements in each role.
- Details of two referees, one of whom should be with regards to your current or most recent role, and let us know whether you would be happy for us to contact them as part of the process. Referees will not, of course, be contacted without your prior consent.

Please ensure that you indicate in your application any dates when you will not be available, or when we might have difficulty in contacting you, which coincide with the appointments timetable.

All applications will be acknowledged.

Attenti will respect the privacy of any initial approach or expression of interest in this role, whether formal or informal.

Closing date for applications is the **11<sup>th</sup> of March 2018**.

**Please let us know of any accessibility accommodations you may require.**

For an informal and confidential discussion, please contact our advising consultants, **Jim Banks on 07787 004 768 or David Fielding on 07810 507 235**.