



Candidate Brief for the position of
Chief Learning Officer
The Raspberry Pi Foundation

October 2017



Berwick Partners
an Odgers Berndtson company

Chief Learning Officer – The Raspberry Pi Foundation

The Raspberry Pi Foundation is a UK-based charity that works to put the power of digital making into the hands of people all over the world. It is at the forefront of a movement that is democratising access to computing and computer science.

The Foundation launched its first product in February 2012. In just over five years, it has sold over fifteen million Raspberry Pi computers, trained thousands of educators, and engaged hundreds of thousands of young people in its educational programmes and clubs. Millions of people have used the Foundation's free learning resources to learn computer science, programming, and digital making.

The Foundation is led by CEO [Philip Colligan](#), who joined Raspberry Pi in the summer of 2015 from NESTA and is currently leading the organisation through a very exciting time of change and development, as set out in the [2016-2018 Strategy](#) and evidenced through the content of the [2016 review](#).

In October 2015, the Foundation merged with Code Club. That was followed in May 2017 by its merger with the CoderDojo Foundation, creating the world's largest network of volunteer-led clubs for young people to learn about computing and digital making.

The profits generated from the Foundation's trading subsidiary support its educational activities, and the Foundation also receives funding and in-kind support from generous partners and donors that share its mission, as shown in the [2016 Trustees' Report and Financial Statements](#).

Job Description

Salary range: Competitive

Location: Cambridge

Contract: Permanent

Hours: Full-time, part-time, or flexible

As part of its next phase of growth, the Foundation is looking to appoint a Chief Learning Officer who will lead the development and implementation of its learning strategy. A member of the Executive team, you will be responsible for ensuring that all of the Foundation's activities achieve measurable learning outcomes in line with its mission.

You will oversee the creation and publication of world-class educational resources, including engaging video content, used by millions of young people to learn about computing and digital making. You will also lead the work to support educators, volunteers, and parents who want to support young people to learn these skills, including through engaging online courses.

You will have a wider impact on the education systems in key markets, partnering with organisations that share Raspberry Pi's mission, and using research to influence policy and shape the movement for digital skills.

The ideal candidate will have a background in computer science or a related subject, and will be passionate about the need for more young people to learn about computing and digital making. The role is open to candidates from a wide range of backgrounds, including education, academia, publishing, computer games, and more. What matters is whether you have the vision and expertise to meet the challenge of helping millions of young people become the digital makers of the future.

Main responsibilities are to:

- Lead the development and implementation of the Raspberry Pi Foundation's learning strategy, ensuring that all of the Foundation's activities support its mission to help more people learn about computing and digital making
- Oversee the development of the Foundation's curriculum and content, supporting the Director of Content to create and curate world-class materials and resources that are used in the Foundation's programmes, competitions, and outreach activities to support learning
- Oversee the Foundation's programmes to support educators, including face-to-face and online training and wider community-building activities, such as the free magazine for educators, "Hello World"
- Lead the development and management of partnerships that advance the Foundation's learning strategy, including working with relevant educator networks in key markets (e.g. CAS in the UK, CSTA in the US) to support the wider movement for computer science in education

- Lead the Foundation's research and evaluation efforts, ensuring that the Foundation's work is informed by the best and most relevant research in the field, as well as creating the frameworks and methods for evaluating and assessing the Foundation's own impact, and contributing what is learned to advance the wider field
- Establish the Foundation as a thought leader in the field of computing and digital making education, by researching and writing articles, developing and advocating for policy positions, and influencing governments, corporates and other stakeholders
- Ensure that the Foundation's resources are used effectively and that it is using the best technologies available to deliver its goals
- Lead and manage a highly skilled and fast-growing team, hiring and supporting exceptionally talented people to join the organisation
- Contribute to the overall mission, strategy, and direction for the Foundation, as a member of the senior leadership team.

Person Specification

You must have:

- Passion for the mission of the Raspberry Pi Foundation and a vision for its learning strategy
- A degree or higher level qualification in computer science or a related subject
- Five or more years' experience in a senior leadership role in a relevant organisational context, and experience of managing people, budgets and projects
- Deep knowledge and practical experience of different approaches to learning and their application. Experience of implementing systems for measuring the impact of learning strategies
- Significant experience in developing learning frameworks or curricula, and commissioning or curating high-quality learning resources, courses or materials to meet specific learning goals
- Experience of working with web and digital teams to create compelling online learning experiences
- A track record of managing successful partnerships.

Ideally you would also have some or all of:

- Knowledge and experience of computer science education, digital making, or a related field
- Experience commissioning original research and using that to influence change in policy or systems
- Experience working internationally.

Benefits (in addition to competitive salaries, we offer additional benefits for all of our colleagues):

- 25 days' annual leave plus public holidays
- Flexible working arrangements
- Good support for working parents, including family leave policy
- Pension with 8% employer and 4% employee contributions
- Life assurance and long-term illness insurance
- Cycle to work, season ticket loan, and childcare voucher schemes.

How to Apply

The Raspberry Pi Foundation has engaged the services of Berwick Partners (an Odgers Berndtson company), to whom applications should be sent.

In order to apply, please submit a comprehensive curriculum vitae along with a covering letter setting out your interest in the role and details of how you match the required criteria.

Please include the names and addresses of three referees. Referees will not be approached until the final stages and not without prior permission from candidates.

The preferred method of application is online at:

www.berwickpartners.co.uk/64336

If you are unable to apply online please email your application to

response.manager@berwickpartners.co.uk

All applications will receive an automated response.

For enquiries please contact Elizabeth James:

0121 654 5924 / elizabeth.james@berwickpartners.co.uk